

# NOTICE OF INTENT

Office of the Governor

Division of Administration

Racing Commission

The Louisiana State Racing Commission hereby gives notice that it intends to publish and adopt the following rule by notice of intent. Jockey advertising has historically been allowed in Louisiana, but there was a lack of rules regulating such advertising. This rule provides the specific parameters and allows Stewards discretion in disallowing advertising when inappropriate, indecent, in poor taste, or controversial.

## Title 46

### PROFESSIONAL AND OCCUPATIONAL STANDARDS

#### Part XLI. Horseracing Occupations

#### Chapter 7. Jockeys and Apprentice Jockeys

##### § 742. Jockey Apparel Advertising

1. A jockey shall not wear advertising or promotional material of any kind on clothing during a race, unless the following criteria are met:

A. A maximum of thirty-two (32) square inches on each thigh of the pants on the outer side between the hip and knee and ten (10) square inches on the rear of the pant at the waistline at the base of the spine.

B. A maximum of twenty-four (24) square inches on boots and leggings on the outside of each nearest the top of the boot.

C. A maximum of six (6) square inches on the front center of the neck area (on a turtleneck or other undergarment).

D. Such advertising or promotional material does not compete with, conflict with, or infringe upon any current sponsorship agreement to the racing association race or race meet.

2. The stewards, at their discretion, may disallow any advertising that is not in compliance with this rule, any other Rules of Racing, or any advertising they deem to be inappropriate, indecent, in poor taste, or controversial.

AUTHORITY NOTE:

HISTORICAL NOTE:

\* \* \* \* \*

### **Family Impact Statement**

This proposed rule has no known impact on family formation, stability, and/or autonomy as described in R.S. 49:972.

### **Poverty Statement**

This proposed rule has no known impact on poverty as described in R.S. 49:973.

### **Provider Impact Statement**

This proposed rule has no known impact on providers of services for individuals with developmental disabilities.

### **Public Comments**

The domicile office of the Louisiana State Racing Commission is open from 8:00 a.m. to 4:30 p.m., and interested parties may contact Charles A. Gardiner III, Executive Director, or Larry Munster, Assistant Executive Director, at (504) 483-4000 (holidays and weekends excluded), or by fax (504) 483-4898, for more information. All interested persons may submit written comments relative to this proposed rule for a period up to 20 days exclusive of weekends and state holidays from the date of this publication to 320 North Carrollton Avenue, Suite 2-B, New Orleans, Louisiana 70119-5100.



Charles A. Gardiner III  
Executive Director

9-4-15

Date